

## Phnom Dei K.J. Livestock Training Centre Siem Reap, Cambodia

### Key Program Parameters

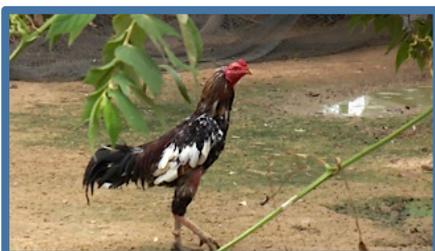
- At least double the disposable incomes of very poor families by the completion of their training
- Provide the trainees with a skill that can be used to ensure long-term family financial security
- Provide a training centre that is best practice and can be replicated in other districts

The Centre provides poor scavengers on the Anlong Pi Dumpsite near Siem Reap Town with reliable income for their families, thereby better securing their future.

The Centre raises chickens in a free-range environment whilst utilising mini-industrial elements to achieve medium scale production levels. It is a cooperative endeavour with members who are trained in the raising of chickens. At completion of training the families have the skills to commence their own chicken raising businesses on local village community land

The Centre has been established as a Social Business with the aim of sustainability through the sale of chickens and eggs, the provision of training and chickens to NGOs and their beneficiaries, and rental of the training centre to local businesses to host their training activities.

**Capital Committed:** US\$245,000 with breakeven expected to occur in 2017.



### Achievements to Date

- Students who have completed the first phase of training have doubled or tripled their income depending on the number of hours they commit to working at the Centre
- The Centre's mission to maximise social impact whilst focusing on financial sustainability is reflected in its work with leading International and local Cambodian NGOs working to alleviate poverty. The Centre is providing training to team members and beneficiaries of these organisations and supplying them with chickens.
- Establishment of an Expert Advisory Committee comprising members with more than a combined 50 years experience in the industry has supported major improvements in biosecurity, chicken health and quality of feed resulting in significant flock growth.
- Sales of chickens to the local hospitality industry are steadily increasing due to strong demand for local Khmer chicken meat.
- Infrastructure work at the Centre has been completed with new chicken pens to manage the increased numbers and the purchase of 3 incubators to improve birth rates as egg numbers.