



# EMPOWER THE IMPOVERISHED THROUGH WORKPLACE GIVING

Make a pre-tax donation to support **sustainable solutions to poverty**.

Dana Asia aims to eradicate poverty by using **social business, microfinance**, and **education** as tools to address social problems in impoverished communities.

## AU\$ 25M

in social investment  
for sustainable social  
business, microfinance,  
and education.

## 12,000

sustainable small  
businesses established  
to provide an income for  
impoverished families.

## 15,000

individuals  
supported across all  
project areas.

Dana Asia is a registered DGR in Australia with branch offices in Singapore and the Philippines. The organisation works to source funds for the development of projects in target communities to raise income levels through focused, locally-relevant and community-driven programs and to foster sustainability through education and capacity building for the empowerment of local communities.



### Social Business

Turning ideas into new sustainable business models within impoverished communities for lasting solutions to poverty.



### Microfinance

Targeting low socioeconomic areas of Manila to help impoverished aspiring entrepreneurs start and grow their own businesses.



### Education

Addressing education inequality through tertiary education scholarships and vocational skills training for talented marginalised youth.

## WHAT IS WORKPLACE GIVING?

### Workplace giving (WPG)

enables employees to make regular donations to charitable organisations with deductible gift recipient (DGR) status directly from their pre-tax income. The employee simply chooses an amount to donate and the employer deducts the amount from your pay and sends the donation directly to the charity each payday.

### What do you need to do?

Simply complete the WPG donation form and pass it on to your payroll office. They will pass on the donation to Dana Asia.

Scan to get  
the Toolkit  
for Employers.

